

BARTZ ADVERTISING

December 14, 2012

The Honorable Julius Genachowski, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: DA 12-1863, IB Docket No. 12-340; RM-11683

Dear Chairman Genachowski:

I am president of an advertising agency where we specialize in housing. Our customers have a limited budget and the success of my business is relied upon the success of theirs.

The FCC is considering a Licensing Modification Application from LightSquared that presents the Commission with an excellent opportunity to address several pressing issues facing our country. We truly need more competition in this area and we need the economic benefit.

I am a firm believer that the consumer is best served with a healthy competition among companies vying for the consumer's business. LightSquared entry into this market will help spur that needed competition. With the increased use of the mobile broadband network the consumer will only be helped by having this additional company.

The economic benefit of LightSquared moving forward is multi-leveled. First and foremost are the jobs that will be directly related to the company itself. I believe over time this number will be substantial. A more intangible, but nonetheless important plus, will come from all the business that will be generated on the mobile broadband network. As more commerce is handled through companies such as LightSquared, more jobs will also be created.

LightSquared has presented very sound reasons in their application that warrant FCC approval. They have addressed GPS concerns that have been raised in the past.

I look forward to hearing soon that the FCC has approved this important request.

Thank you.

Sincerely,



John Peter Bartz, President

CC:

Senator Carl Levin
Senator Debbie Stabenow
Congressman Fred Upton